



8th Annual Korean Festival -- Sponsorship Levels
July 11, 2009 at Kapiolani Park

Founder Sponsor Investment: \$20,000 Cash

- One 20' by 20' tent for hospitality or cultural purpose
 - One (1) year membership Hawaii Korean Chamber of Commerce
 - Black-and-white ad in program [9.75" (w) x 3.50" (h)]
 - Sponsor recognition in the following Festival promotional materials (approx. total circulation: 10,000+)
- | | | | | |
|-----------------|----------------|---------------|------------------------|----------------|
| <i>Print ad</i> | <i>Program</i> | <i>Poster</i> | <i>Festival banner</i> | <i>T-Shirt</i> |
|-----------------|----------------|---------------|------------------------|----------------|
- Sponsor remarks at Opening Ceremony; acknowledgements throughout program by emcee
 - One (1) sponsor banner placement at event (banners provided by Sponsor – max. 3' x 8')
 - Sponsor website link to the Hawaii Korean Chamber of Commerce website
 - \$200 worth of scrip - 4 VIP Parking Passes - 6 Festival T-shirts - 6 Mahalo Dinner Invitations

Diamond Sponsor Investment: \$15,000 Cash or \$20,000 Trade

- One 15' by 15' tent for hospitality or cultural purpose
 - One (1) year membership Hawaii Korean Chamber of Commerce
 - Black-and-white ad in program [4.75" (w) x 5.00" (h)]
 - Sponsor recognition in the following Festival promotional materials (approx. total circulation: 10,000+)
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|-----------------|----------------|---------------|------------------------|
| <i>Print ad</i> | <i>Program</i> | <i>Poster</i> | <i>Festival banner</i> |
|-----------------|----------------|---------------|------------------------|
- Sponsor remarks at Opening Ceremony; acknowledgements throughout program by emcee
 - One (1) sponsor banner placement at event (banner provided by Sponsor – max. 3' x 8')
 - Sponsor website link to the Hawaii Korean Chamber of Commerce website
 - \$150 worth of scrip - 2 VIP Parking Passes - 4 Festival T-shirts - 4 Mahalo Dinner Invitations

Platinum Sponsor Investment: \$10,000 Cash or \$15,000 Trade

- One 10' by 10' tent for hospitality or cultural purpose with sidewalls
 - One (1) year membership Hawaii Korean Chamber of Commerce
 - Black-and-white ad in program [4.75" (w) x 3.50" (h)]
 - Sponsor recognition in the following Festival materials (approx. total circulation: 10,000+):
- | | | |
|-----------------|----------------|---------------|
| <i>Print ad</i> | <i>Program</i> | <i>Poster</i> |
|-----------------|----------------|---------------|
- Sponsor remarks at Opening Ceremony; acknowledgements throughout program by emcee
 - One (1) sponsor banner placement at event (banner provided by Sponsor – max. 3' x 8')
 - Sponsor website link to the Hawaii Korean Chamber of Commerce website
 - \$100 worth of scrip - 2 VIP Parking Passes - 4 Festival T-shirts - 4 Mahalo Dinner Invitations

Titanium Sponsor Investment: \$7,500 Cash or \$10,000 Trade

- One 10' by 10' tent for hospitality or cultural purpose
 - Black-and-white ad in program [4.75" (w) x 3.00" (h)]
 - Sponsor recognition in the following Festival materials (approx. total circulation: 10,000+):
- | | | |
|-----------------|----------------|---------------|
| <i>Print Ad</i> | <i>Program</i> | <i>Poster</i> |
|-----------------|----------------|---------------|
- Sponsor remarks at Opening Ceremony; acknowledgements throughout program by emcee
 - One (1) sponsor banner placement at event (banner provided by Sponsor – max. 3' x 6')
 - Sponsor website link to the Hawaii Korean Chamber of Commerce website
 - \$75 worth of scrip - 2 VIP Parking Pass - 2 Festival T-shirts - 2 Mahalo Dinner Invitations





8th Annual Korean Festival — Sponsorship Levels (Continued)
July 11, 2009 at Kapiolani Park

Gold Sponsor Investment: \$5,000 Cash or \$7,500 Trade

- One 10' by 10' tent for hospitality or cultural purpose
- Black-and-white ad in program [3.125" (w) x 3.50" (h)]
- Sponsor recognition in the following Festival materials (approx. total circulation: 10,000+):

<i>Print Ad</i>	<i>Program</i>	<i>Poster</i>
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- Sponsor recognition during Festival program by emcee
- One (1) sponsor banner placement at event (banner provided by Sponsor – max. 3' x 6')
- Sponsor website link to the Hawaii Korean Chamber of Commerce website
- \$50 worth of scrip - 2 VIP Parking Pass - 2 Festival T-shirts - 2 Mahalo Dinner Invitations

Silver Sponsor Investment: \$3,000 Cash or \$4,500 Trade

- **Either** One 10' by 10' tent for hospitality or cultural purpose
OR One Black-and-white ad in program [2.25" (w) x 3.50" (h)]
- Sponsor recognition in the following Festival materials (approx. total circulation: 10,000+):

<i>Print Ad</i>	<i>Program</i>	<i>Poster</i>
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- Sponsor recognition during Festival program by emcee
- One (1) sponsor banner placement at event (banner provided by Sponsor – max. 3' x 6')
- Sponsor website link to the Hawaii Korean Chamber of Commerce website
- \$30 worth of scrip - 1 VIP Parking Pass - 2 Festival T-shirts - 2 Mahalo Dinner Invitations

Bronze Sponsor Investment: \$1,500 Cash or \$2,500 Trade

- One 10' by 10' space with one 8-foot table located within a Bronze Expo tent
- One (1) sponsor banner placement at event (banner provided by Sponsor – max. 3' x 6')
- Sponsor recognition in the following Festival materials (approx. total circulation: 10,000+):

<i>Print Ad</i>	<i>Program</i>	<i>Poster</i>
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- Sponsor website link to the Hawaii Korean Chamber of Commerce website
- \$20 worth of scrip - 1 VIP Parking Pass - 1 Festival T-shirts - 1 Mahalo Dinner Invitation

Community Sponsor Investment: \$1,000 Cash or \$1,500 Trade

- Name (individual or company) recognition in Program and One (1) Mahalo Dinner Invitation
- One (1) sponsor banner placement at event (banner provided by Sponsor – max. 3' x 6')
- Sponsor website link to the Hawaii Korean Chamber of Commerce website

Cultural Sponsor Investment: \$500 Cash or \$1,000 Trade

- Name (individual or company) recognition in Program and One (1) Mahalo Dinner Invitation
- Sponsor website link to the Hawaii Korean Chamber of Commerce website

Mahalo Sponsor Investment: \$250 Cash

- Name (individual or company) recognition in Program and One (1) Mahalo Dinner Invitation

Customized sponsorships are also available

The Hawaii Korean Chamber of Commerce, a not-for-profit organization, will use the net proceeds of the event to improve the Korean and larger community in Hawaii, and fund student scholarships. Donations may be tax deductible (please check with your tax professional) and are welcomed (payable to: Hawaii Korean Chamber of Commerce). For more information, please contact Gina Kim Nakamura at [694-6938](tel:694-6938) / gnakamura@boh.com or Russell Luke at 141 Premiere Sports & Entertainment at [792-9302](tel:792-9302) / rlopez@141hawaii.com

