



HAWAII KOREAN
CHAMBER OF
COMMERCE

9th Annual Korean Festival

**FREE
ADMISSION**



SATURDAY, JULY 10, 2010 • 10 AM – 9 PM

K A P I O L A N I P A R K & B A N D S T A N D

SUNSET ON THE BEACH

Friday, July 9, at Waikiki Beach
5:30 Entertainment ~ 7:00 Movie



**POP
SINGER**

**Kim Bum
Yong**



**HYANG-PIRI BY
Kim Ho Seok**



**FOLK DANCE BY
Kim Dae Gyun**

www.koreanfestivalhawaii.com



**COOKING
SHOW BY
Kim
On Jin**



FREE PARKING & SHUTTLE AT KAPIOLANI COMMUNITY COLLEGE

Photos by: Michelle Archuleta, John Chock, Palama Supermarket



LINDA LINGLE



JAMES "DUKE" AIONA JR.

*Message from Governor Linda Lingle
and
Lt. Governor James R. "Duke" Aiona, Jr.
presented to*

9TH ANNUAL KOREAN FESTIVAL JULY 10, 2010

On behalf of the people of Hawai'i, we send our personal greetings of aloha and welcome to all those gathered for the ninth annual Korean Festival at Kapi'olani Park in Honolulu.

Each year, the Korean Festival attracts thousands of residents and visitors to share in the rich culture and traditions of Korea and its people. We hope attendees enjoy the very best in Korean music, dance and food, as well as Korean-made crafts and activities for the family.

We extend a sincere mahalo to the hundreds of dedicated staff and volunteers representing more than 40 organizations who work hard each year to ensure the continued popularity of the annual festivities. We also appreciate the efforts of the Hawai'i Korean Chamber of Commerce for organizing the festival and for using the funds it raises for worthy programs that improve the quality of life for Koreans in Hawai'i and abroad.

Best wishes for an exciting and successful event and continued success in the future.

Aloha,

Linda Lingle
Governor, State of Hawai'i

James R. "Duke" Aiona, Jr.
Lieutenant Governor, State of Hawai'i

OFFICE OF THE MAYOR
CITY AND COUNTY OF HONOLULU
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MUFI HANNEMANN
MAYOR



MESSAGE FROM MAYOR MUFI HANNEMANN

Aloha and welcome to the 9th annual Korean Festival at Queen Kapiolani Park and Bandstand.

The City and County of Honolulu is co-sponsoring this annual event, celebrating Korean culture and heritage, and providing food, dance, cultural displays, crafts and family activities.

Honolulu has benefited from those of Korean ancestry, whose forefathers first arrived in Hawaii more than a hundred years ago. These pioneers worked long and hard, nurturing strong families and generations of descendants who have contributed much to the growth of our islands.

I commend the excellent work of the Hawaii Korean Chamber of Commerce, which perpetuates goodwill among the Korean community here and abroad. The chamber provides positive initiatives supporting business-friendly legislation, scholarships for observing Korean students, and seminars for seniors and recent immigrants.

On behalf of the people of the City and County of Honolulu, I extend best wishes for a memorable event.

Mufi Hannemann



Congratulations to the 9th Annual Korean Festival and Continued Success

AMKOR A & E, Inc.

Honolulu Office: 2024 N. King Street, Suite 200, Honolulu, HI 96819-3456 Korea Office: USAEDFE Box 158, UNIT #15546, APO AP 96205-5546



**Congratulatory Message
from Korean Consul General Bong-Joo Kim**

Aloha,

I would like to extend my sincere appreciation to all of you who devoted the time and effort to prepare for this important event. My appreciation goes particularly to Ms. Gina Kim Nakamura, President, Hawaii Korean Chamber of Commerce, her colleagues, and the many volunteers. On behalf of the Korean government as well as the Korean American community here, as Consul General, I also would like to thank the people of Hawaii for coming here to enjoy today's festival.

Starting 8 years ago, the Korean Festival has now become a wonderful example that shows diversity and dynamics of the local culture. As a diplomat for 30 plus years, I have experienced many traditions and cultures ranging from Asia to Europe to America, and I have never seen such a place with rich cultural diversity and harmony of East and West as in the Hawaiian Islands. To my delight, I can see a huge number of citizens and residents here in Hawaii enjoy Korean foods and dramas every day.

And today, the Korean Festival, a venue for all Korean-lovers to gather, has everything in place, for you to taste, watch, and listen to true Korean stuff. Please enjoy Korean dances and music with your favorite Korean foods. I wish the Korean Festival will continue to provide an opportunity for people of Hawaii to experience Korean culture, and for Korean Americans to feel proud of their heritage. Mahalo.



Bong Joo Kim



하와이한인회

The United Korean Association of Hawaii
1311 Kapiolani Blvd #400, Honolulu, HI 96814
Tel: (808) 591-8984 / Fax: (808) 591-8983
WebSite: www.tukahawaii.org / E-Mail: tukahorg@yahoo.com



존경하는 하와이 한인 여러분!

올해도 하와이 코리안 페스티벌에서 많은 하와이 교민 여러분과 지역 사회의 다민족 구성원들이 화합하는 자리를 가지게 되었습니다.

벌써 제 9회를 맞이하게 된 코리안 페스티벌은 여전히 처음처럼 지역 사회에서 한인 문화에 대한 흥미와 기대를 불러 일으킬 뿐 아니라 지금은 하와이 한인 정신과 한인 문화를 지역 사회에 깊이 뿌리 내리게 하고, 전파하는 행사로 자리잡게 되었습니다.

오늘 이 코리안 페스티벌에 참가하신 모든 분들이 한인 문화를 다 함께 호흡하고, 한민족의 긍지와 한인의 자부심을 일깨울 수 있는 귀한 시간을 체험하는 행사로 기억되시기 바랍니다.

마지막으로 조국을 떠나 이 먼 하와이 땅에서 한인으로서의 정신과 문화를 느낄 수 있도록 연일 수고를 아끼지 않으시는 코리안 페스티벌 준비 위원장인 지나김과 준비위원장님들, 많은 자원 봉사자 여러분께 다시 한번 감사 드립니다.



하와이 한인회 회장 김 영 해




Hawaii Korean Chamber of Commerce
P.O. Box 2296
Honolulu, Hawaii 96804
www.hkccweb.org

On behalf of the Hawaii Korean Chamber of Commerce, it is my pleasure to welcome you to the 9th annual Korean Festival.

The first Koreans arrived in Hawaii over 100 years ago in 1903 and today our Korean community is vibrant and alive. This annual festival unites the local Korean community as more than 600 volunteers representing Korean and local organizations come out to support the event and to share their heritage. Roam the booths featuring Korean products, sample Korean cuisine, learn to cook Korean dishes by Chef On Jin Kim, and enjoy performances by local Korean dancers and special performances by pop singer Kim Bum Yong, musician Kim Ho Seok, and folk dancer Kim Dae Gyun.

We salute our sponsors and volunteers for their commitment and dedication to making this festival a success. Together we will showcase the Korean culture and tradition with the rest of Hawaii!



Gina Kim Nakamura
President

**HAWAII KOREAN CHAMBER OF COMMERCE OFFICERS &
9TH ANNUAL KOREAN FESTIVAL COMMITTEE CHAIRS**

Tel.: 599-0211 • www.hkccweb.org



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The Hawaii Korean Chamber of Commerce (HKCC), producer of the annual Korean Festival, seeks ways to perpetuate goodwill among the Korean community and to make life better for Koreans in Hawaii and abroad. They do this through promoting business development, trade, and tourism between Hawaii and Korea through innovative programs, business seminars, and trade missions to Korea.

HKCC's membership represent first, second and third generation Koreans, as well as individuals with an interest in Korean culture and business. For more information about becoming a member, please visit www.hkccweb.org.

SATURDAY HIGHLIGHTS

TASTE Korean Food

ENJOY Korean Entertainment & Dance

SEE Kim Chee Eating Contest

LISTEN Korean Song Contest

CHECK OUT Product Tent & Booths

DRESS UP in Korean clothing at Photo Booth

PURCHASE Souvenir T-shirts

EXTREME FUN INFLATABLES for Kids

LEARN Korean Cooking at Product Tent

Proud Sponsor of the 9th Annual Korean Festival



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RECIPES

JANG JO RIM (BEEF IN SOY SAUCE)

Recipe courtesy of Austin Ki Kang, president, Coral Creek Golf Course

Ingredients

- 2-3 lb. flank beef
- 2 green bell peppers
- 1 cup soy sauce
- 10 garlic cloves
- 1-1/2 cup water
- 5 pieces of dashima (tangle weed)
- 1/2 onion (medium size)
- 2 boiled & peeled eggs

Cooking

- Cut the beef into 2" X 2" pieces
- Slice the onion and cut the green bell peppers.
- Put all ingredients in a pot and bring to a boil.
- Reduce heat to low and simmer until the meat becomes tender (approx. 15 minutes)
- Transfer to serving dish and shred the beef.



GOGIJEON (MEAT JUN)

Recipe courtesy of Palama Supermarket

Ingredients

- 8 oz lean beef, thinly sliced
- 1 egg
- 1/2 cup flour
- Salt & pepper
- Vegetable oil to pan fry

Cooking

- Cut beef into 2" x 2" pieces. If the beef is thick, pound with the back of knife or use meat tenderizer to make paper thin.
- Lightly salt and pepper the meat.
- Coat the meat in flour; then dip into lightly beaten egg mixture.
- Heat a non-stick pan with 2-3 tablespoons oil; cook the meat piece for a minute or so on both sides.
- Serve with soy sauce.



BINDAEDDEOK (MUNG BEAN PANCAKE)

Recipe courtesy of Palama Supermarket

Ingredients

- 1 medium onion, thinly sliced
- 1/2 carrot, julienne pieces
- 3 green onions, cut in a bias
- 1/8 lb beef, julienne pieces
- 1/2 cup kimchi, cut into strips*
- 1/4 cup bean sprout, blanched and roughly chopped
- 14 ounces mung bean
- 2 tbsp salt

*You may substitute using blanched napa cabbage

Cooking

- Wash mung beans and soak in cold water for 3 hours.
- Strain the mung beans and rid the outer shell by rubbing them with hands; rinse with cold water.
- Place in a food processor with a little water and grind to a fine paste.
- In a separate bowl, mix onion, carrot, green onions, beef, bean sprouts and kimchi.
- Add mung bean paste and salt to this mixture.
- Heat a non-stick pan and add vegetable oil. Pour a ladle of mixture to make 3-4" diameter and cook until brown, turn only once.
- Serve with soy sauce and chopped green onions (optional)

* Tip: For convenience, you may use instant mung bean pancake powder that can be purchased at a Korean supermarket.



Proud to support the
9th annual Korean Festival!

www.khon2.com

KOREAN FESTIVAL ENTERTAINMENT SCHEDULE

K A P I O L A N I B A N D S T A N D

Start Time	Program	Start Time	Program
9:45 AM	Korean Nongak Dance Team 한인 농악단	1:05 PM	UH Korean Ensemble 하와이 대학 음악 연주단
10:00 AM	Welcome Remarks and Introductions 개회사	1:20 PM	Samoa Dance Team 사모안 댄스팀
10:03 AM	Lanakila Senior Club Song for Koreans in Hawaii 하와이 동포의 노래	1:40 PM	Kimchee Eating Contest 김치먹기 대회
10:08 AM	Christ United Methodist Church Dance Team 그리스도 연합 교회 무용팀	2:10 PM	Mayor Mufi Hannemann's Congratulatory Message & Presentation 시장 축하 메시지와 지원금 전달식
10:13 AM	Halla Huhm Dance Group 할라함 스튜디오	2:20 PM	Muryangsa Bo Hyun Dance Group 무량사 보현 무용단
10:20 AM	Muryangsa Bo Hyun Dance Group 무량사 보현 무용단	2:27 PM	Sun Classic Dance Korea 선무회
10:26 AM	Myung Woo Dahn 명우단	2:33 PM	Halla Huhm Dance Group 할라함 스튜디오
10:33 AM	Chum-Sa-Rang 춤사랑	2:39 PM	Myung Woo Dahn 명우단
10:41 AM	Sun Classic Dance Korea 선무회	2:46 PM	Christ United Methodist Church Dance Team 그리스도 연합 교회 무용팀
10:46 AM	Korean Farmers Music 한인 노인회 농악단	2:53 PM	Chum-Sa Rang 춤사랑
10:50 AM	Korean American Foundation Hawaii Scholarship Award 한미재단 장학금 전달식	3:00:PM	Kim Dae Gyun - Salpuri dance 김대균 살풀이춤
11:00 AM	Hawaii Matsuri Taiko 하와이 맛쥬리 타이코 일본 북춤	3:16 PM	Kapolei Methodist Church Dance Team 카포레이 연합 교회 무용단
11:15 AM	Royal Hawaiian Band 로얄 하와이엔 밴드	3:30 PM	Lung Kong Physical Cultural Club 룽공 중국 사자 춤
12:00 PM	Welcome Remarks from Governor & Consul General 주지사, 총영사 축하 메시지	4:00 PM	Kim Ho Seok Hyang-piri Concert 김호석 향피리 연주
12:15 PM	Student Scholarship Award and Entrepreneur of the Year Award Presentation 장학금 전달식 과 장한 기업인 시상	4:30 PM	David Ippen Taekwondo Honolulu 데이빗 이펜 태권도 팀
12:30 PM	USA Taekwondo Team USA 태권도 센터	5:00 PM	Korean Song Contest 한국노래부르기 대회
1:00 PM	Welcome Remarks 난 잉크 메시지	7:00 PM	Muryangsa B-Boys 무량사 비 보이스
		7:20 PM	Pop Star Kim Bum Yong Concert 김범룡 특별 초대가수

Schedule subject to change without notice.

SEE Korea

Get Local: Sun Classic Korean Dance Studio

Founded in 1996 by Hanna Eun Sun Jung, the dancers of the Sun Classic Korean Dance Studio have graced the stage of the Korean Festival since 2002. Ranging in ages 7 to 80, the dancers learn and perform various Korean traditional dances and drums all while having fun.

Founder Ms. Jung, a professional Korean traditional dancer for 47 years and former director of the Korean Dance Association USA, has performed for

audiences across Korea, Europe, Hawaii and California. She was mentored by some of Korea's most respected traditional dance masters including Kim Chunho, Moon Ilji, Lim Mijah, and Kang Sunyoung. She extends her love and commitment for Korean traditional dance and traditional folk music to her students.

Sun Classic Korean Dance Studio offers Korean dance classes for any interested students. For more information, please call 808-772-7052.



KOREAN ENTERTAINERS



POP
SINGER

Kim Bum Yong

Award-winning singer and songwriter **Kim Bum Yong** makes his concert debut at the 9th annual Korean Festival. An acclaimed top ten vocalist in the late 1980's, Mr. Kim's popularity in Korea still remains. He began his career with the Korean group "Noksanjidae" which became a huge success. Married to a Korean American wife, Mr. Kim lived in Pennsylvania for a few years but missed his singing career. Upon returning to Korea, his song "Don Quijote" and others became an instant success in 2003. In his free time, he enjoys playing golf, writing songs, and training junior singers.

HYANG-PIRI BY
Kim Ho Seok



Accomplished professor, musician, conductor and honorary community member, **Kim Ho Seok** has dedicated his life to sharing and teaching Korean traditional music and arts to many throughout the world. An award-winning hyang-piri (Korean musical instrument) player, Mr. Kim received a Presidential Citation and designation in the National Important Intangible Cultural Heritage No. 17 Bongsan Mask Dance Drama. A former Exchange Professor at the Center for Korean Studies, University of Hawaii at Manoa, Mr. Kim led the traditional Korean marching band at the 1988 Summer Olympics in Seoul and has toured throughout the U.S. and Canada.



FOLK DANCE BY
Kim Dae Gyun

Currently a Professor at Myung Ji University and President of Korean Artist Team, award-winning traditional Korean folk dancer **Kim Dae Gyun** makes his debut at the Korean Festival this year. He has performed in musicals and concerts to an international audience across Korea, Japan, Moscow, Greece, North Korea, Yugoslavia, and Jakarta.

Local foodies may remember restaurateur **Kim OnJin** as chef and owner of OnJin's Café at Kamakee Street and executive chef at Hanatei Bistro in Hawaii Kai. The multi-talented Ms. Kim, currently a professor at the Kyongbuk University of Foreign Studies in Korea, is known for her European cuisine fused with Asian flavors. An accomplished singer and voice instructor as well, Ms. Kim has a bachelors and masters degree in music from the American Conservatory of Music in Chicago and produced a CD in Japan.

LEARN KOREAN COOKING FROM CHEF ONJIN! VISIT THE PRODUCT TENT . . .

- Tofu and Kimchi Pancake 두부 김치전
- Spicy Chicken and Vegetable Stew 매운 닭찜
- Nuhbiani Goui: Palace style Boolgogi 궁중 불고기
- Bride's Food Gifts for new parents-in-law (p'yebaek)
 - Candied Walnut 호두강정
 - Candied Roasted Peanuts 땅콩 건과
 - Sweetened Dates filled with Pinenuts 대추초
 - Black and White Sesame Seeds Cookies 깨강정



CHEF
Kim OnJin



Photo courtesy of Waikiki Improvement Association

SUNSET ON THE BEACH

FRIDAY, JULY 9
WAIKIKI BEACH

5:30 p.m. Entertainment
7:00 p.m. Movie Showing

HKCC HONORS CHRISTINE CAMP: ENTREPRENEUR OF THE YEAR

The Hawaii Korean Chamber of Commerce Entrepreneur of the Year is real estate developer, community leader, marathon runner and mother of one, **Christine Hyun Hee Camp**. As founder, President and CEO of **Avalon Development Company, LLC**, multi-tasking and working hard is a part of her daily regimen. Since 1984, Christine Camp has



distinguished herself as one of the few women who have been successful in Hawaii's real estate development, an industry typically dominated by men. She started her development company in 1999 as a one-woman operation. Ten years later, Avalon Development boasts a team of 14 who have developed a 15-acre industrial park, a single-family housing project, three condominium projects, built an office complex and three retail centers on Maui, the Big Island, and Oahu. Christine Camp has received recognition for her leadership numerous times and her influential leadership has made a difference in our community. "Christine is perhaps one of the best examples of what an individual can do with a dream, plan, and hard work," says Taeyong Kim, a Korean community member. "The results of her hard work and leadership are found throughout the community. She certainly has made Hawaii a better place to live."

The Hawaii Korean Chamber of Commerce proudly salutes 2010 Entrepreneur of the Year, Christine Camp for her leadership and excellence in business.

Q. How would you describe your company?

Avalon Group is a consortium of three operating companies. Avalon Development Company develops shopping centers, industrial parks, condominiums, residential homes and other commercial real estate for sale and for lease. Avalon Commercial is a commercial brokerage that provides leasing, sales and management of investment, retail and office properties. Avalon Realty is a residential brokerage. We also provide consulting and project management services for landowners and investors worldwide.

Q. How is your business unique?

We believe that the key to successful real estate development and management is local expertise. The local knowledge we offer is unlike most real estate services companies because we provide a vertically-integrated service. Originally, we were a development company that owned properties and an investment advisory firm for real estate. As we grew, we realized that our expertise about ownership requirements was very valuable and could be leveraged. That distinctive has proven to be our key to cultivating client loyalty and made us recession-proof.

Q. What motivated you to start your own business?

Coming from a family of entrepreneurs (I believe most Korean Americans are entrepreneurs at heart), I welcomed the idea of having my own business. I decided to focus all of my efforts toward learning as much as possible about the real estate business, worked at being an entrepreneur for 5 years learning about running a small real estate office. Then I expanded my experience by working with Castle & Cooke, the largest landowner on Oahu, to learn about large corporate development. Alexander and Baldwin, the largest landowners on Maui and Kauai, provided me an avenue to learn outer-island development and real estate. I worked 5 years with every company to ensure a well-rounded

experience. Once I had that, I opened my own business with all three previous employers signing on as my first paying clients.

Q. What are some of the challenges you have faced and overcome?

Starting a real estate development company without any capital was very difficult. It forced me to build a services business to fund the acquisitions. It also necessitated becoming creative, finding partners and giving up a big share of the project. This helped me learn that you can't do everything on your own. You really have to find sponsors who believe in your abilities.

Q. How does your business contribute to the community?

We are active members of advocacy groups who voice concerns of small businesses. Company employees also contribute leadership on board memberships and we make financial contributions averaging up to 5% of the company's profits each year.

Q. How has your Korean ancestry played a role in your business?

Most Korean Americans that I know have the mentality that anything is possible if one works hard. Instead of the victim mentality, Korean Americans believe in self-reliance. I learned this by watching my family and other Koreans who are here in Hawaii, and I feel strongly that these beliefs had a strong influence in all my business-related decision-making.

The Hawaii Korean Chamber of Commerce initiated the Entrepreneur of the Year Award in 1997. Eligible nominees must have conducted business for at least 3 years, be at least 50% Korean ethnicity and their company must demonstrate a pattern of business and employee growth under the nominee's direction and leadership. Nominees must also be active in community projects and organizations.



**Korean American Foundation
Hawai'i**

Nan Inc
"Building the Future of Hawaii"

**Proud sponsors of the
9th Annual Korean Festival**

www.nanhawaii.com

Ph: 842-4929

HKCC AWARDS SCHOLARSHIPS TO OUTSTANDING STUDENTS

The Hawaii Korean Chamber of Commerce is proud to support three outstanding high school scholars of Korean ancestry. These exceptional young students are enrolling in four-year college, undergraduate programs for 2010 -2011. Funds raised at the annual Korean Festival assists them in reaching their personal and professional goals. Each recipient will receive a \$2,000 scholarship award.



Grace Jung

High School:
Moanalua High School

Career Goal:
Astrophysicist

College Attending:
University of Hawaii at Manoa

Creative, innovative and ever so curious, **Grace Jung** is a student with a thirst for discovery. "By discovering how the universe works, we also gain an understanding of ourselves as human beings," she says. She describes herself though as a "child at heart," always up for a challenge, yet appreciating the small things in life.

Q. What is your favorite subject in school?

My favorite subject in school was Physics — the science of the universe. It strives to explain everything that happens in our world and beyond.

Q. What is your favorite Korean food?

I love bossam (보쌈). It combines the rich fatty pork and the spicy shrimp with the Korean tradition of wrapping foods. It's heaven for my mouth.

Q. Do you like mild, hot or extra spicy kim chi?

I like hot kim chi but not too spicy, yet with the right amount of kick to it. I was born in America, so I don't have a high tolerance, however, I eat Korean food nearly every day.

Q. What is it that you are most proud of and why?

I am most proud of my senior project experience. It required me to write a 5-page position paper with solid facts. I developed communication skills and I mastered the art of photography and was able to build a proper gallery. Overcoming the challenges with the project, as well my own limitations helped shape me into the capable student I am now.

Q. What is your favorite book?

The Little Prince by Antoine de Saint-Exupery is my favorite book. When I first read it, I found it to be a charming tale. Upon reading it for a second time, I realized that it had so many valuable lessons about life and love. Though it may seem simple, its message is deep and profound.

Raised in Korea for most of her life, **Ji Eun Lee** is passionate about learning foreign languages and experiencing other cultures. "Through learning foreign languages we can experience other worlds," she says. Ji Eun describes herself as somewhat timid yet brave, bold and goal oriented.

Q. What is your favorite subject in school?

I love learning foreign languages. When I was in Korea, I took English and Chinese classes. Here in the U.S., I studied Spanish and Japanese.

Q. Do you like mild, hot or extra spicy kim chi?

I love spicy food. I don't really like mild because then, I don't feel like it is kim chi.

Q. How do you view the Korean culture?

When I was living in Korea, I could not differentiate the Korean culture. Living in Hawaii, I see Korea from a different point of view. I can really appreciate the distinction of Korean culture. Koreans are very friendly and they keep close relationships with other people. They really care about others, but they don't verbalize their true feelings so it is hard to know what Koreans really think. I think this is because they care so much for other people, and they do not want other people to feel uncomfortable or hurt them.

Q. What is your favorite book?

Marching off the Map by Han Bi Ya. As an Emergency Aid Team leader for World Vision, the writer shares her experiences helping people in need in Third World countries. This book taught me how much I should be thankful for and grateful for the people that I meet. It also helped me to see the other side of the world and to have a dream of changing the world for the better.



Ji Eun Lee

High School:
Aiea High School

Career Goals:
Foreign Language Teacher

College Attending:
University of Hawaii at Manoa

Kevin Chung thrives on adventure and loves to try new things. Last summer he and 14 other Punahou students went on a four-week adventure to Costa Rica where they documented the native flora and fauna they encountered on hikes through the rainforest. Loaded with technology gear (GPS device, iPod touch, and digital camera), he documented his observations. He says of his experience, "Technology is improving the way we go about learning and documenting the world around us. By giving us tools to make more valuable observations and providing the means to share those observations with anyone in the world, advances in technology fosters the expanding knowledge base and both satiates and sparks that innate curiosity that exists in us all."



Kevin Yongki Chung

High School:
Punahou School

Career:
Engineering

College Attending:
Stanford University

Q. What is your favorite subject in school?

Math because it helps me to better understand all the complexities of nature.

Q. What is your favorite Korean food?

It's too difficult to choose one out of all my favorites.

Q. Do you like mild, hot or extra spicy kim chee?

EXTREMELY spicy!

Q. How do you share or express the Korean culture?

By speaking Korean whenever possible and sharing Korean customs with my friends.

Q. What is it that you are most proud of and why?

I'm most proud of my wonderful, supportive family and friends who have been so supportive of my endeavors.

Q. If you could travel to any place in the world where would it be?

Europe, to just explore.

Q. What is your favorite book and why?

The Great Gatsby, it taught me a lot about myself.

Congratulations to the Hawaii Korean Chamber of Commerce!

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RECIPE

BIBIM-BAP (Traditional Mixed Vegetables, Meat and Rice)

Recipe courtesy of Palama Supermarket

Ingredients

- One bowl cooked white rice
- 2 oz. of Bellflower Root
(soak for an hour and slightly boil)
- 2 oz. of Fernbracken
(soak for an hour and slightly boil)
- 2 oz. of Soy Sprout (slightly boiled)
- 2 oz. of Spinach (slightly boiled)
- 2 oz. of diced ribeye meat (cooked)
- 1 fried egg

Cooking

- Strain all vegetables and arrange on top of rice with the meat.
- Add the egg to the top and serve with Korean style red pepper paste and sesame oil.
- Mix all ingredients together before eating.



Beauty pageant winners and finalists representing Hawaii's various ethnic communities will grace this year's Korean Festival and volunteer throughout the day. A special mahalo to these girls for supporting the Korean Festival.

Miss Korea Hawaii: Samantha Chung and Jane Kim (finalist). Miss Chinatown Hawaii: Janelle Wong. Miss Hawaii Chinese: Leilani Soon and Melanie Wong (1st Princess). Miss Hawaii International: Ivy Yeung. Cherry Blossom Court: Marissa Machida (Queen and Miss Popularity); Allison-Jae Hyun (1st Princess); Kimberly Fujinaka, Cori Hanagami, and Kimberlee Young (Princesses); Andrea Hiura (Miss Congeniality)

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 Yu Chun Restaurant

Entertainers

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 Chum-Sa Rang
 Daniel Pyun
 David Ippen Taekwondo Team
 Duk Hee Murabayashi
 Halla Huhm Korean Dance Studio
 Hawaii Matsuri Taiko
 Jae Kil Woo
 James Kim
 Jasmine Jin
 Jenene Ahia
 Kapolei Methodist Church Dance Team
 Kim Bum Yong
 Kim Dae Gyun
 Kim Ho Seok
 Kim On Jin
 Korean Farmers Music & Dance
 Korean Nongak Dance Team
 Kwang Sub Shin
 Lanakila Seniors Cultural Club
 Lung Kong Physical Cultural Club
 Minnie Ko
 Mu Ryang Sa B-Boys
 Mu Ryang Sa Bo Hyun Dance Group

Myung Woo Dahn
 Royal Hawaiian Band
 Samoan Dance Team
 Sandra Kim
 Scott Kim
 Se Kyoung Johnson
 Sun Classic Dance Korea
 UH Korean Ensemble
 USA Taekwondo Center

Festival Committee Chairs

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 Billy Kang
 Chang Dong Yuh
 Chin Ku Kim
 Christine Kim
 Daniel Pyun
 Eun Sung Jung
 Gina Kim Nakamura
 Grace Ogawa
 Ho Suk Lee
 Hyoncha Koga
 Ja Mo Yang
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 Kevin Kim
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 Scott Kim
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 Mandoo Express
 Morals Lab
 New Mi Ga Won Restaurant
 Orine Sarangchae
 Pacifikool
 Palama Supermarket
 Snow Factory
 Tiffany & Dream Makers
 Waiola Store



Special **kam sa ham ni da** to Mayor Mufi Hannemann, City & County of Honolulu, and staff for their continued support of the Korean Festival.

Korean Festival 2010



Original map artwork created by Guy Fernandez.

FOOD BOOTHS

(Listed by Location)

- | | |
|------------------------|------------------------------------|
| 1. Palama Supermarket | 8. Snow Factory |
| 2. Waiola Store | 9. Choon Chun Chicken BBQ |
| 3. Fatboy's Drive Inn | 10. Mandoo Express |
| 4. Orine Sarangchae | 11. Tiffany & Dream Makers |
| 5. Pacifikool | 12. & 13. New Mi Ga Won Restaurant |
| 6. K Restaurant | 14. Island Brew |
| 7. Hula Shrimp Company | 15. Hawaiian Roasted Corn |

PRODUCTS & SERVICES

(Listed by Location)

- | | |
|--|-------------------------------------|
| A. KBFD TV | L. New Star Realty & Investments |
| B. The Korea Daily & Radio Korea Hawaii (Live) | L. Territorial Savings Bank |
| C. Oceanic Time Warner Cable | M. Hawaii Korean Library Foundation |
| D. The Korea Times/Radio Seoul | N. Samwoo Marketing Concepts |
| E. Overseas Korean Foundation & Korean Consulate General | O. Ohana Pacific Bank |
| F. USPS | P. Korean Air / Waikiki Resort |
| G. Korean Sports Association | Q. Central Pacific Bank |
| H. Beauty Touch | R. Coral Creek Golf Course |
| I. Hawaii Korean Cultural Center | S. Bank of Hawaii |
| J. Korean American Medical Assn. | T. GEICO |
| K. Korean Artist Association of Hawaii | U. Dongbu Insurance |
| L. Asahi Ryokuken | V. Nan, Inc. |